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PROFESSIONAL PILOTING – TO ESTABLISH AN INTELLIGENCE PLATFORM FOR CULTIVATING INNOVATIVE, DIVERSIFIED, HIGH-QUALITY AND EFFICIENT HEALTH CARE TALENTS

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Preferred presentation method: Poster Display

Are you a first time presenter at an ISQua Conference?: Yes

Objectives: The purpose of the establishment of Landseed College of the Landseed International Medical Group is to assist the healthcare industry for enhancing the competitiveness of the talents in all categories, strengthening as well as consolidating the operation and management of the healthcare industry under challenging environments through cultivating the professional talents and project counseling. Coupling with communication and sharing, innovative strategies were generated. As well, the multi-value and overall competitiveness of the healthcare industry can be promoted.

Methods: 1. According to the operating procedures (Plan, Design, Do and Outcome) of the Talent Quality-management System (TTQS) of the Workforce Development Agency of the Ministry of Labor, Landseed College is trying our best to perfect something that is already outstanding and offer quality service.

2. Establish a learning organization and accumulate smart capital: enhance the profession in-depth through publication and distribution, and add-value training quality through series of books, professional journals, cultural marketing, training materials, project commissioning, etc., so that care can be provided to everywhere.

3. Develop an innovative and diverse training platform: provide diversified education and training services, systematic training programs, thematic forums and seminars, and oversea training.

4. Expand cooperative exchanges of the healthcare industry in the Asia-Pacific region: Integrate international resources and conduct international exchanges and cooperation in the field of hospital management. The services include the entire process over Mainland China, Taiwan, Hong Kong, Macao, Singapore, Japan, Europe, America, and Australia etc. Plan international exchanges and training, benchmark learning, and cooperate with overseas excellent medical institutions to carry out international exchanges.

Results: Silver accreditation of the TTQS and 2018 Symbol of National Quality (SNQ) were awarded by the Workforce Development Agency of the Ministry of Labor to the Landseed College for providing professional and quality training services. The service quality is endorsed by government agencies, various medical relevant associations and Chinese hospitals. It has been hosting medical relevant seminars and training base for years, such as:

1. Acquired Asia Association of Chinese Health Management to entrust for managing the Ministry of Health and Welfare subsidized science and technology research projects.

2. Acquired the Chuang Yi-Chou Foundation to entrust for managing the commissioning project of the medical management elite training camp.

3. Obtained the Taiwan Academy of Sports Medicine (TASM) to entrust to hold a seminar and training program on sports medicine.

4. Endorsed by many 3A hospitals in China, and signed up to become their long-term training base.

Conclusion: Our vision - become an exemplary example of cultivating talents in the healthcare industry. With the development experience of the management of Landseed International Medical Group, we would condense the intellectual capital of the authoritative experts in the medical and healthcare industry across the Taiwan and Mainland China, deepen, transform, re-innovate and integrate them into modern and exemplary medical management to enhance the competitiveness of talents in all categories, the operational efficiency of healthcare institutions, and the quality of care.

Disclosure of Interest: None Declared

Keywords: Education and training, healthcare talents